Use Your New Gold Card

to purchase our own

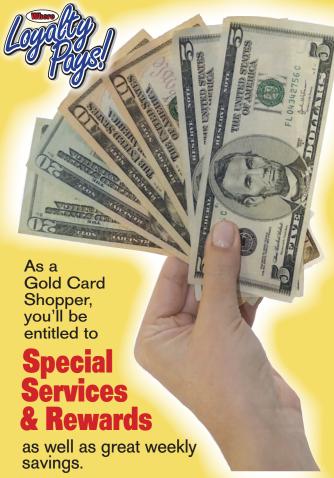




trusted by families since 1893

double your money back guarantee!

It's More Than Just A Discount Card...



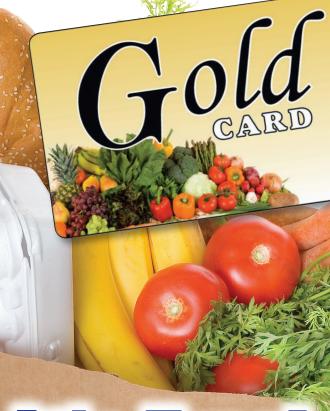
So, to receive full credit for all of your purchases, you'll want to be sure to use your Gold Card every time you shop, even if you're not purchasing Gold Card specials at the time.

You'll Be Glad You Did!

Become A

Gold Card Shopper

Instantly!



It's Free! It's Easy!

It's More Than Just A Discount Card
Sign Up Today!

t's Free! It's Easy!



We seriously regard the privacy of our customers and pledge to serve your shopping needs. An important part of this pledge is our desire to gain and maintain your trust and confidence. You can rest assured that all personally-identifying

> information gathered through the Gold Card program will be treated with the highest level of confidentiality. At no time will your name, address, or personally-identifying information be leased, sold, or shared in any way with a third party. "Personally-identifying information" means your name, address, phone number and other information by which you can be personally identified. We may disclose personallyidentifying information as required by law.

Free Membership

Simply fill out the attached Gold Card application and return it to the courtesy desk to receive your card. It's that easy!

Instant Savings

Using your Gold Card entitles you to many Gold Card discounts every week*. These items are easily identified by the Gold Card signs throughout the store.



To receive your Gold Card discounts, simply show your card to the cashier at the checkout. Your savings are automatically deducted from your total and will appear on your receipt. Forget your card? No problemjust use your phone number at checkout to receive your savings.

Loyalty Pays

As a Gold Card shopper you'll be recognized and rewarded for your loyalty. So, to become eligible for in-store giveaways and receive the special rewards you deserve, you'll want to be sure to use your Gold Card every time you shop even if you're not purchasing Gold Card specials at the time. You'll be glad you did!

*Limits may be applied to number of items purchased at Gold Card discounts.

GOLD CARD APPLICATION



Please Print Clearly

First Name

City

Check One: New Member Replacement Card Update Applicant's Last Name

Address

State Zip *Phone

Email

New ID # Linking ID #

As a Gold Card member, you are entitled to receive special offers and information from us If you DO NOT wish to receive these exclusive offers, please initial the box to the right.

If you forget your Gold Card, just give us this phone number at the register to get all the Gold Card benefits